

GET FEATURED ON IVY PODCAST FOR \$250

NOTABLE GUESTS:



Deb Cupp - President of **Microsoft US**



Tracy Kerrins - CIO of **Wells Fargo**



Archana Subramanian - COO of **Salesforce**



Jeremy Strickland - Chief of Staff of **Google**



Dan Helfrich - CEO of **Deloitte**



Manish Sinha - CTO of **L'Oreal**

Why Choose Ivy Podcast?

Global Recognition: Be amongst the ranks of accomplished executives from worldwide organizations.

Hassle-Free Scheduling: After payment, receive a link to pick a recording slot that suits you.

Broad Exposure: Your episode airs across multiple platforms, including Apple Podcasts, Spotify, our official website, and YouTube.

Quick Turnaround: Within a week of recording, your episode goes live after editing by our professional team.

What's Included?

- 1-on-1 recording session (up to 1 hour)
- Pre-interview preparation materials
- Expert post-production & editing
- Promotion across all our platforms
- A chance to connect with our diverse and engaged listener base.

AUDIENCE PROFILE:

C-Level: Comp 47% | Index 178

Top Management: Comp 52% | Index 198

Post Graduate Degree: Comp 91% | Index 121


\$198,209 MEDIAN HHI | **43** Median Age

61% MALE | 39% FEMALE

Average Titles: CIO, CTO, SVP, VP of PMO, CHRO

Average Degree Comp: MIT, HBS, Columbia, USC

STATISTICS:

 600+ Episodes

 200+ Videos

 30+ Executive Roundtables

 80K+ Email List Distribution

 8000+ Downloads Per Episode